**COMMERCIAL HANDBOOK ADVERTISING 2025**

**DEADLINE: FRIDAY 31st JANUARY 2025**

A green oval with black text

Description automatically generated

**YOUR DETAILS**

Company Name:

Contact Name:

Address:

Post Code:

Telephone:

Email Address:

Signed:

**ADVERT DETAILS**

The handbook is A5, 145mm x 210mm.  Adverts should have a 3mm bleed.Please tick one of the six boxes (      ) below:

|  |  |  |
| --- | --- | --- |
| **Handbook Advert only (the advert will appear in the printed handbook only)** | |  |
| Half Page  Full Page | (130mm x 85mm)    £125 + VAT = £150 (130mm x 190mm)  £180 + VAT = £216 |  |
|  | | |
| **(the advert will appear in the handbook, on the Society Website & all Social Media platforms)** | | |
| Half Page  Full Page | (130mm x 85mm)   £150 + VAT = £180 (130mm x 190mm) £205 + VAT = £246 | |

**Print and Media Package**

**Booking Deadline – Friday 31st January**

Please return the booking form and copy to Kathryn on email: promotions@lleynsheep.com

*There are no refunds for errors or missing adverts if copy is received late.*

An invoice will be raised and sent to the above email address.

Paying by BACS:

Sort Code: 40-37-30

Account No: 21013548

Reference: HB inv. XXXXX

Cheques made payable to LLEYN SHEEP SOCIETY

**PAYMENT DETAILS**

|  |  |
| --- | --- |
| **ADVERT PRICE** | **£** |
| **VAT 20%** | **£** |
| **TOTAL AMOUNT:** | **£** |

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**Guidelines**

**Advert Sizes**

The handbook book is A5 (148mm x 210mm), full page adverts should be 148mm x 210mm with 3mm bleeds all   
round.  If you are creating your own artwork and require the advert to have a white border or it is not a full page   
please set all artwork to the below sizes:

* Full page – 130mm wide x 190mm high
* Half page – 130mm wide x 85mm high

**NOTE: The Society has a BRAND NEW advertising package this year. Make sure you take advantage of our full Print and Media package, which will ensure your flock or business is publicised across ALL Society print and social media platforms including our new website.**

**Make sure your flock is at the forefront of our extensive audience across our Facebook, X and Instagram platforms!**

**Images**

Images downloaded from the internet will not be good enough for print. Also copy right issues may mean you do   
not have permission.  For the best quality, images should be 300dpi (resolution).

**File Formats**

Please send you adverts in PDF format. This will ensure accurate output of the file.  Please note PDF files cannot   
be amended at this end.