



COMMERCIAL HANDBOOK ADVERTISING 2025

DEADLINE: FRIDAY 31st JANUARY 2025

YOUR DETAILS

Company Name: _____

Contact Name: _____

Address: _____

Post Code: _____

Telephone: _____

Email Address: _____

Signed: _____

ADVERT DETAILS

The handbook is A5, 145mm x 210mm. Adverts should have a 3mm bleed.
Please tick one of the six boxes () below:

Handbook Advert only (the advert will appear in the printed handbook only)

Half Page (130mm x 85mm) £125 + VAT = £150

Full Page (130mm x 190mm) £180 + VAT = £216

HANDBOOK, SOCIETY WEBSITE & SOCIAL MEDIA PLATFORMS

(the advert will appear in the handbook, on the Society Website & all Social Media platforms)

Half Page (130mm x 85mm) £150 + VAT = £180

Full Page (130mm x 190mm) £205 + VAT = £246

Please return the booking form and copy to Kathryn on email: promotions@lleysheep.com

Booking Deadline – Friday 31st January

There are no refunds for errors or missing adverts if copy is received late.

PAYMENT DETAILS

An invoice will be raised and sent to the above email address.

ADVERT PRICE	£
VAT 20%	£
TOTAL AMOUNT:	£

Paying by BACS:
Sort Code: 40-37-30
Account No: 21013548

Reference: HB inv. XXXXX

Cheques made payable to LLEYN SHEEP SOCIETY

Guidelines

Advert Sizes

The handbook book is A5 (148mm x 210mm), full page adverts should be 148mm x 210mm with 3mm bleeds all round. If you are creating your own artwork and require the advert to have a white border or it is not a full page please set all artwork to the below sizes:

- Full page – 130mm wide x 190mm high
- Half page – 130mm wide x 85mm high

Images

Images downloaded from the internet will not be good enough for print. Also copy right issues may mean you do not have permission. For the best quality, images should be 300dpi (resolution).

File Formats

Please send you adverts in PDF format. This will ensure accurate output of the file. Please note PDF files cannot be amended at this end.