**BREEDERS HANDBOOK ADVERTING 2025**

|  |  |
| --- | --- |
| TOTAL AMOUNT DUE | £ |

|  |  |  |
| --- | --- | --- |
| Add a link from the Society website to my own website for only  £20 + vat for 11 months. Please note the website address here:  …………………………………………………………………………………………………… | = £24.00 |  |

Half Page

(130mm x 85mm)

£95 + vat

Half Page

(130mm x 85mm)

£120 + vat

= £144.00

( if applicable)

|  |  |
| --- | --- |
| Signed: | Date: |

A green oval with black text

Description automatically generated

Name:

**DEADLINE: FRIDAY 31st JANUARY 2025** Society Flock No.

Landline:

Mobile:

Email Address:

**ADVERT DETAILS (A)**

The handbook is A5, 145mm x 210mm.  Adverts should have a 3mm bleed.   
Please tick one option from the table below:

Description

Size

Before Vat

Total

Tick to select

*Handbook only (the advert will appear in the printed handbook only)*

= £114.00

Full Page

(130mm x 190mm)

£120 + vat

= £144.00

Double Page

(130mm x 190mm x 2)       £220 + vat

= £264.00

*Print and Media Package (the advert will appear in the printed handbook, Society website & across social media)*

Full Page

(130mm x 190mm)

£145 + vat

= £174.00

Double Page

(130mm x 190mm x 2)       £245 + vat

= £294.00

ADVERT COPY – Please email your copy to promotions@lleynsheep.com (preferably as PDF).

Alternatively tick this box to repeat your 2024 advert:

**WEB LINK (B)**

**NOTE: The Society has a BRAND NEW advertising package this year. Make sure you take advantage of our full Print and Media package, which will ensure your flock or business is publicised across ALL Society print and social media platforms including our new website.**

**Make sure your flock is at the forefront of our extensive audience across our Facebook, X and Instagram platforms!**

* Please return the booking form by email to Kathryn via **promotions@lleynsheep.com**
* DO NOT SEND PAYMENT – an invoice will be raised and sent.
* Bookings will only be confirmed upon receipt of FULL PAYMENT. If payment is not received before going to print, the Society has the right to cancel the advert.
* Please make sure you have permission to use the photograph(s) in your advert.
* The deadline for all bookings and copy is 31st January 2025. ANY BOOKINGS received after 31st January 2025 will be accepted subject to space available and will incur a 10% SUR-CHARGE.

**PAYMENT**

(A)   Advert Price

£

(B)   Web Link(£24)

£

A late surcharge of 10% will be added to bookings

received after 31st  January 2025

DO NOT SEND PAYMENT. AN INVOICE WIL BE   
RAISED AND SENT.  BOOKINGS WILL ONLY BE   
CONFIRMED ONCE FULL PAYMENT IS RECEIVED

**Guidelines**

**Advert Sizes**

The Handbook is A5.  Full page adverts should be 148mm x 210mm with 3mm bleeds all round.  If you are   
creating your own artwork and require the advert to have a white border or it is not a full page please set all   
artwork to the below sizes:

* Full page – 130mm wide x 190mm high
* Half page – 130mm wide x 85mm high

**Images**

Images downloaded from the internet will not be good enough for print. Also copy right issues may mean you do   
not have permission. For the best quality, images should be 300dpi (resolution).

Please give consideration to the photos you are using. Look long and hard do they do you and the Lleyn justice.  If   
you looked at that photo as a potential customer, would it make you purchase from this flock?

**File Formats**

Complete advert designs are best sent over in PDF form. This will ensure accurate output of the file.

If you are sending copy for an advert to be put together, please send text in word format and images as jpeg.